

2Simple & Action Duchenne



Background – Me

- Worked in the education sector for over 13 years.
- Transitioned from primary leadership role to education software company – 2Simple.
- Love technology and how it can help transform the lives of all.
- Dexter was diagnosed with DMD in June last year.



2Simple & Action Duchenne

- 2Simple is an educational software company who have been in the industry for 20 years.
- Supply primary schools with powerful management software, educational content and tools.
- Millions of children, each year, access the software across the globe.
- 2Simple measure success by children not revenue.



2Simple & Action Duchenne

- Mark Silverman (Action Duchenne) and Nigel Canin (2Simple).
- Desire to support.
- Decision to provide all Action Duchenne parents free access to our main products:



Benefits and Features

- Maths content for ages 4 to 11.
- English content for ages 4 to 11.
- 100s of digital books for 6 to 11.
- 1000s of topic themed activities.
- Powerful ergonomically designed tools for coding, game, publishing, animation and story creation.....
- Educational games.
- All aligned to UK curriculums.



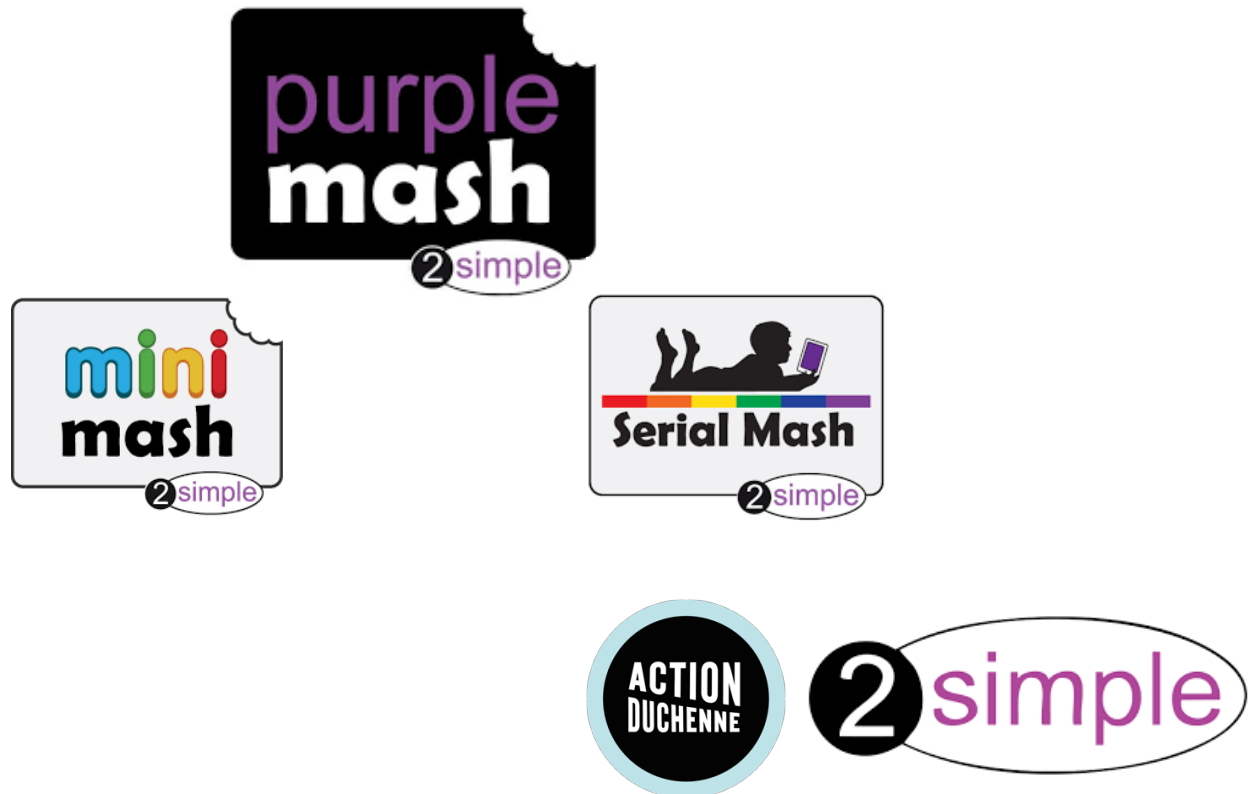
Benefits and Features

- Access anytime, anywhere.
- Great for closing gaps in learning – provides feedback.
- Engagement and creativity.
- Safe GDPR compliant environment.
- Wrap around activities/tools/content to support online safety/wellbeing/PSHE.
- Free for all children in your immediate family.



Environment Demonstration

- Request your login cards from Angela Stinger – see URL on card and enter details.



How to get your logins

- Request your login cards from Angela Stinger – angela@actionduchenne.org
- Provide her with your children's names you wish to be given logins for.
- Enjoy!

Any questions?

